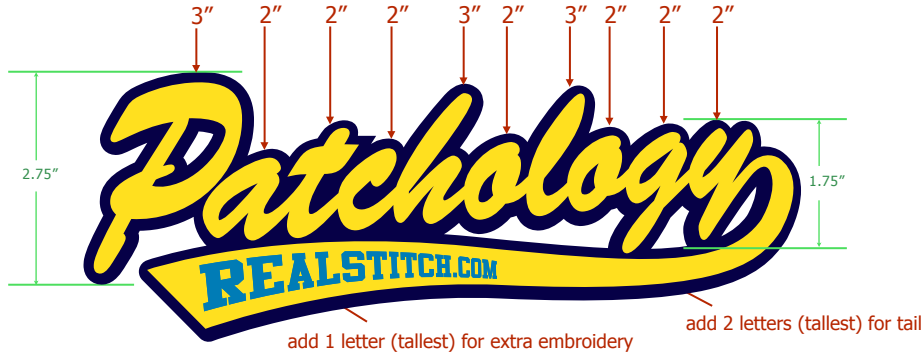


"REAL STITCH" - CUSTOM LETTERING Pricing Example

To determine digit cost, round up to nearest inch (2.5" tall digit = 3" digit cost).



Basic guideline for pricing for tackle twill emblems. Use "REAL STITCH" pricelist. Zig-zag stitch borders, and Heat-seal backing included.

<input type="checkbox"/> Block Letter / Block Letter with Tail	<input type="checkbox"/> Individual <input type="checkbox"/> Connected <input type="checkbox"/> Tail <input type="checkbox"/> Extra Embroidery	Quantity: <input type="text" value="50"/> pcs
	If it's connected style, Overall Size? " width X " height	Per colorway, there is a minimum order value of \$25. Custom Connected Lettering: 12 pc min. Custom Individual Letter/Numbers: 6pc min.* <small>* If the min. order value of \$25 per colorway is achieved, you may order less than 6 pcs per unique digit</small>
<input checked="" type="checkbox"/> Script / Script with Tail	<input checked="" type="checkbox"/> Connected <input checked="" type="checkbox"/> Tail <input checked="" type="checkbox"/> Extra Embroidery	
Overall Size? 9.25 " width X 3.5 " height		

How Many Layers?: 1 Layer 2 Layers 3 Layers

NOTES

Fill out the blank box with your letters (or numbers) with height that you measured.

Digits:	<input type="text" value="P"/>	<input type="text" value="a"/>	<input type="text" value="t"/>	<input type="text" value="c"/>	<input type="text" value="h"/>	<input type="text" value="o"/>	<input type="text" value="l"/>	<input type="text" value="o"/>	<input type="text" value="g"/>	<input type="text" value="y"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Height: inch(es)	<input type="text" value="3"/>	<input type="text" value="2"/>	<input type="text" value="2"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="2"/>	<input type="text" value="3"/>	<input type="text" value="2"/>	<input type="text" value="2"/>	<input type="text" value="2"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Base Price:

Note:
To determine digit cost, round up to nearest inch (2.5" tall digit = 3" digit cost).

TYPE	HEIGHT	PRICE	QUANTITY	TOTAL
Letter or Number	3 "	0.56	X 3 =	1.68
Letter or Number	2 "	0.42	X 7 =	2.94
Letter or Number	"		X =	
Letter or Number	"		X =	
Letter or Number	"		X =	
Tail	Enter the tallest letter / number height here.			
	3 "	0.56	X 2 =	1.12
Extra Embroidery	Enter the tallest letter / number height here.			
	3 "	0.56	X 1 =	0.56
BASE PRICE = \$				6.30 each

Additional Fees:

BASE PRICE (each)	ADDITIONAL FEES	TOTAL BASE PRICE (each) + FEES
\$ 6.30 +	<ul style="list-style-type: none"> Add 10-20% for complex art/custom font/wide letters or numbers 	% \$
	<ul style="list-style-type: none"> Add 10-15% for satin stitch 	% \$
	<ul style="list-style-type: none"> Add 15% to base price for Split-front overlap (buttons) 	% \$
	<ul style="list-style-type: none"> Add 15% to base price for Split-front overlap (buttons) 	% \$
		= \$ 6.30

Total Price:

TOTAL BASE PRICE (each) + FEE	QTY	GRAND TOTAL PRICE
\$ 6.30	X 50 pcs	= \$ 315.00

"REAL STITCH" - CUSTOM LETTERING Pricing Worksheet

WARNING:

Please note that this is for very rough estimates only. If you have complicated art, complex fonts, extra embroidery or other special needs, please contact the "Real Stitch" manufacturer for a firm quote. Please allow for 3-4 weeks production time from approved artwork.

<input type="checkbox"/> Block Letter / Block Letter with Tail	<input type="checkbox"/> Individual <input type="checkbox"/> Connected <input type="checkbox"/> Tail <input type="checkbox"/> Extra Embroidery	Quantity: <input style="width:100px;" type="text"/> pcs
	If it's connected style, Overall Size? " width X " height	Per colorway, there is a minimum order value of \$25. Custom Connected Lettering: 12 pc min. Custom Individual Letter/Numbers: 6pc min.* * If the min. order value of \$25 per colorway is achieved, you may order less than 6 pcs per unique digit
<input type="checkbox"/> Script / Script with Tail	<input type="checkbox"/> Connected <input type="checkbox"/> Tail <input type="checkbox"/> Extra Embroidery	
	Overall Size? " width X " height	

How Many Layers?: 1 Layer 2 Layers 3 Layers

NOTES

Fill out the blank box with your letters (or numbers) with height that you measured.

Digits:	<input style="width:30px; height:30px;" type="text"/>	<input style="width:30px; height:30px;" type="text"/>	<input style="width:30px; height:30px;" type="text"/>	<input style="width:30px; height:30px;" type="text"/>	<input style="width:30px; height:30px;" type="text"/>	<input style="width:30px; height:30px;" type="text"/>	<input style="width:30px; height:30px;" type="text"/>	<input style="width:30px; height:30px;" type="text"/>	<input style="width:30px; height:30px;" type="text"/>	<input style="width:30px; height:30px;" type="text"/>	<input style="width:30px; height:30px;" type="text"/>	<input style="width:30px; height:30px;" type="text"/>	<input style="width:30px; height:30px;" type="text"/>	<input style="width:30px; height:30px;" type="text"/>	<input style="width:30px; height:30px;" type="text"/>
Height: inch(es)	<input style="width:30px; height:30px;" type="text"/>	<input style="width:30px; height:30px;" type="text"/>	<input style="width:30px; height:30px;" type="text"/>	<input style="width:30px; height:30px;" type="text"/>	<input style="width:30px; height:30px;" type="text"/>	<input style="width:30px; height:30px;" type="text"/>	<input style="width:30px; height:30px;" type="text"/>	<input style="width:30px; height:30px;" type="text"/>	<input style="width:30px; height:30px;" type="text"/>	<input style="width:30px; height:30px;" type="text"/>	<input style="width:30px; height:30px;" type="text"/>	<input style="width:30px; height:30px;" type="text"/>	<input style="width:30px; height:30px;" type="text"/>	<input style="width:30px; height:30px;" type="text"/>	<input style="width:30px; height:30px;" type="text"/>

Base Price:

Note:
To determine digit cost, round up to nearest inch (2.5" tall digit = 3" digit cost).

TYPE	HEIGHT	PRICE	QUANTITY	TOTAL
Letter or Number	"		X	=
Letter or Number	"		X	=
Letter or Number	"		X	=
Letter or Number	"		X	=
Letter or Number	"		X	=
Tail	Enter the tallest letter / number height here.			
	"		X 2	=
Extra Embroidery	Enter the tallest letter / number height here.			
	"		X 1	=
BASE PRICE = \$				each

Additional Fees:

BASE PRICE (each)	ADDITIONAL FEES	TOTAL BASE PRICE (each) + FEES
\$ +	• Add 10-20% for complex art/custom font/wide letters or numbers	% \$
	• Add 10-15% for satin stitch	% \$
	• Add 15% to base price for Split-front overlap (buttons)	% \$
	• Add 15% to base price for Split-front overlap (buttons)	% \$
	=	\$

Total Price:

TOTAL BASE PRICE (each) + FEE	QTY	GRAND TOTAL PRICE
\$	X	pcs = \$